

Yuval Pecht

PRODUCT MANAGER | AI/ML, SAAS, IOT, FINTECH

+972 52 619 4477
yjpecht@gmail.com
linkedin.com/in/yjpecht
North District, Israel

PROFILE

Hands-on product manager with 15+ years shipping B2B products in AI/ML, SaaS, IoT, and fintech. I work close to the build: talking to customers, writing specs, prioritizing the backlog with engineering, and measuring what ships. Looking for a hands-on product role on a focused team.

60-200%

ROAS lift across 50-60 Hilton properties

200 to 2,000+

customers on a B2B SaaS platform

4 markets

one IoT platform, hundreds of thousands of devices

EXPERIENCE

Mind Guard | Product Lead

Aug 2025 - 2026

- Took an AI agent platform for small businesses from concept to closed beta in under 9 months, working with Jira and Slack.
- Worked daily with engineering, sales, and the first design partner to turn feedback into backlog priorities.

Fighting Online Antisemitism (FOA) | Product & Technology Lead

Jan 2024 - Mar 2026

- Built an AI platform that monitors antisemitic content on X, Facebook, TikTok, Instagram, and YouTube, flagging thousands of incidents per month.
- Reached a 10-20% removal rate and trained 200-300 non-technical volunteers to run the tools and read the data.
- Built EU AI Act and NIST AI RMF requirements into the design, and managed 5-10 technology partnerships.

Fornova | Product Manager

Feb 2022 - Dec 2023

- Co-defined and built an AI/ML platform that predicts and measures return on ad spend, from first idea to market-ready product.
- Piloted it across 50-60 Hilton properties in APAC with a 60-200% ROAS improvement in 6-12 months, then closed the commercial contract.

Strauss Water | Product Manager

Feb 2020 - Feb 2022

- Led product for an IoT water-delivery platform scaling to hundreds of thousands of devices across Israel, the UK, the EU, and the US.
- Aligned software, hardware, and chemical engineers, and met regulations in four markets on a single platform.
- Shipped remote monitoring and predictive maintenance without interrupting active devices; owned pricing and launch.

finleap | Senior Product Manager

Apr 2018 - Feb 2020 | Berlin

- Built Partner Insights for a white-label SME banking platform, giving banks churn signals, upsell, and cross-sell triggers.
- Cut partner onboarding to 3-6 months by streamlining integration workflows.

Samanage | Senior Product Manager

Nov 2013 - Mar 2018

- Owned product for a B2B ITSM SaaS platform that grew from 200 to 2,000+ SMB and enterprise customers.
- Drove SOC2 Type II and ISO 27001 certification within 6-12 months, opening enterprise and regulated-market deals.

Amdocs | Senior Product Manager, CRM and Sales Tools

Feb 2012 - Nov 2013

- Delivered a CRM and sales toolset on iPad, Android, Windows 8, and HTML5 at once, from concept to launch.

EDUCATION

MSc, Computer Science

Northumbria University, UK

BA, Psychology

Tel Aviv University

SKILLS

Product: roadmapping, discovery, 0-to-1 builds, prioritization, go-to-market, pricing, data analytics, Agile

Governance: EU AI Act, NIST AI RMF, ISO/IEC 42001, SOC2 Type II, ISO 27001

Patents: 2 in mobile and multimedia systems