

PROFILE

Project manager with 15+ years delivering technical B2B projects in AI/ML, SaaS, IoT, and fintech. I turn fuzzy goals into plans with clear scope, owners, and dates, then keep engineering, business, and customers moving in the same direction. Looking for a hands-on delivery role.

6-12 months

SOC2 Type II and ISO 27001, both completed

4 markets

IoT rollout on a single platform

50-60 sites

Hilton properties in an AI platform pilot

EXPERIENCE

- Mind Guard | Product Lead

Aug 2025 - 2026

 - Delivered an AI agent platform for small businesses from concept to closed beta in under 9 months.
 - Coordinated engineering, sales, and the first design partner on scope, priorities, and beta milestones.
- Fighting Online Antisemitism (FOA) | Product & Technology Lead

Jan 2024 - Mar 2026

 - Delivered an AI monitoring platform covering five social networks, flagging thousands of incidents per month and producing structured removal reports.
 - Ran the dashboard, CRM, and website workstreams and managed 5-10 technology partners.
 - Designed and delivered training for 200-300 non-technical volunteers, and built EU AI Act and NIST AI RMF requirements into the plan.
- Fornova | Product Manager

Feb 2022 - Dec 2023

 - Took an AI/ML ad-spend platform from proof of concept to a signed commercial contract.
 - Ran a pilot across 50-60 Hilton properties in APAC with a 60-200% ROAS improvement in 6-12 months, coordinating data science, engineering, and hospitality stakeholders.
- Strauss Water | Product Manager

Feb 2020 - Feb 2022

 - Delivered an IoT platform scaling to hundreds of thousands of devices across Israel, the UK, the EU, and the US.
 - Coordinated software, hardware, and chemical engineering teams around one delivery plan, and managed regulations in four markets.
 - Modernized a legacy product with no interruption for active devices; owned launch planning, pricing, and partners.
- finleap | Senior Product Manager

Apr 2018 - Feb 2020 | Berlin

 - Delivered Partner Insights for a white-label SME banking platform used by traditional banks.
 - Cut partner onboarding to 3-6 months by streamlining integration workflows, and managed the gap between bank requirements and technical feasibility.
- Samanage | Senior Product Manager

Nov 2013 - Mar 2018

 - Led SOC2 Type II and ISO 27001 certification, both completed within 6-12 months, opening enterprise and regulated-market deals.
 - Planned releases with sales and marketing so each launch had a commercial goal; supported growth from 200 to 2,000+ customers.
- Amdocs | Senior Product Manager, CRM and Sales Tools

Feb 2012 - Nov 2013

 - Delivered a CRM and sales toolset on iPad, Android, Windows 8, and HTML5 at once, from concept to launch.

EDUCATION

MSc, Computer Science
Northumbria University, UK

BA, Psychology
Tel Aviv University

SKILLS

Delivery: scope and milestone planning, cross-functional coordination, stakeholder management, risk tracking, Agile, release management

Compliance: SOC2 Type II, ISO 27001, EU AI Act, NIST AI RMF, ISO/IEC 42001

Patents: 2 in mobile and multimedia systems